

VICTORIA'S SECRET WEAPON

Who's Under Your Underwear?

Most of Victoria's Secret's bras and many of their other products are made by an Israeli company called Delta Galil. Most of the cotton they use is also grown in Israel, on confiscated Palestinian land. The money you spend on VS lingerie, like U.S. tax aid to Israel, sustains the apparatus of Israeli apartheid and ethnic cleansing - home demolitions, checkpoints, restrictions on movement, daily humiliation, land confiscation, imprisonment without charge, assassination of political leaders and indiscriminate killing of civilians.

The "Buy Israel" website urges people who support Israeli policies to buy Victoria's Secret products. We are asking people who support human rights and peace to join a growing international boycott of Israeli apartheid by telling Victoria's Secret to stop contributing to the Israeli economy.

Boycott is a time-honored strategy that has been used to change other oppressive regimes, including in South Africa, and can be used now to pressure Israel to end its almost 60 years of occupation.

"The end of [South African] apartheid stands as one of the crowning accomplishments of the last century, but we would not have succeeded without the help of international pressure. There is no greater testament to the basic dignity of ordinary people everywhere than the divestment movement of the 1980s. A similar movement has taken shape recently, this time aiming at an end to the Israeli occupation of Palestinian territories. We should hope that average citizens again rise to the occasion." --Bishop Desmond Tutu

Tell Victoria Apartheid Isn't Sexy

Dear Victoria's Secret:

I am very disturbed to learn that a lot of your products are manufactured by the Israeli textile giant Delta Galil. By contracting with Delta Galil, you are helping to sustain the economy of a country that denies equal rights to 20% of its citizens, and deprives the 3.5 million people in the Occupied Palestinian Territories of such basic human rights as the right to move freely, to get an education and to see their families.

As a loyal Victoria's Secret customer, I ask you to find another manufacturer for your products.

Apartheid Isn't Sexy.

Give this card to a salesperson or cashier.
Ask them to give it to the manager.
Boycott Israel Until Israel Ends Apartheid
and Occupation.

www.QUITpalestine.org

FREE!
Palestine

INTOWN
SECRET
THE BEST KEPT



Victoria's
Secret
Weapon

Push 'em Out



In 1948, 750,000 Palestinians, nearly half the Arab population of the country of Palestine, were forced from their homes by the newly created Israeli army. In 1967, another 350,000 Palestinians were driven out of their homes in the 6-Day War. In flagrant violations of United Nations resolutions and international laws by which it agreed to be bound when it was recognized by the UN, the State of Israel refuses to recognize the right of the refugees to return. The Palestinian refugee population, at between 5 and 6 million people, is the largest in the world.



Total Control Boundary Reshaper



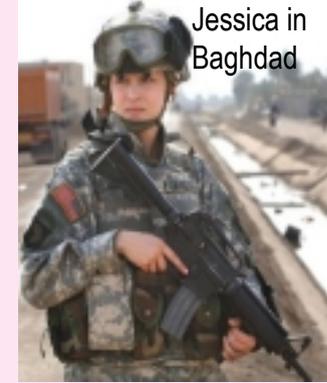
nationally recognized as belonging to the Palestinian people. In late 2006, while claiming to be entering into renewed peace talks with Palestinian leaders, Israel began construction of 2500 new houses for Jewish settlers on land illegally confiscated from Palestinians.



In 1948, the United Nations partitioned historic Palestine, giving the state of Israel 56% of the land. Israel now claims 78% of the land, and controls the other 22% - the West Bank and the Gaza Strip - through a brutal 40-year military occupation.

In 2002, Israel began building a 360-mile long, 30-foot high wall on land it has confiscated from Palestinian farmers. Through this Wall, which was ruled illegal by the International Court of Justice, Israel has annexed up to half the territory and even more of the water inter-

What do these soldier girls have in common?



Jessica in Baghdad



Sarit in Nablus

They're both enforcing occupation ... and under their khakis, they're both wearing **Secret Armor™** - bulletproof and seamless! Whether you're stopping Palestinian children from crossing the checkpoint to go to school or massacring Iraqi families in Haditha, Secret Armor™ will keep you **Safe and Sexy**.



Secret Support



Israel is by far the largest recipient of foreign aid from the United States. The United States government gives the State of Israel over \$4.5 billion each year, which amounts to \$14 million a day, out of our tax money. Israel receives more foreign aid than the entire continent of Africa, although its citizens (but not the residents of the Occupied Palestinian Territories) have a higher standard of living than those of many European countries.

Nearly all of this money is spent on military equipment, much of it purchased from U.S. weapons manufacturers like Lockheed and Boeing. Our bombs and planes are used

to suppress the human rights of the Palestinian people, expropriate their land, and enforce discrimination against Arab citizens of Israel, who make up 20% of the population but do not enjoy equal rights with Jewish citizens.

When Israel invaded Lebanon last summer, the United States sent a special shipment of cluster bombs, which Israel used in violation of international law. An Israeli Air Force commander reported, "We covered entire towns in cluster bombs ... It was insane and monstrous."



Barely There

In the 40 years since '67, Israeli settlers have taken over 80% of the land in the West Bank.